



Book of Proceedings

from the Second International Scientific Conference GIRR 2024

“GLOBAL CHALLENGES THROUGH THE PRISM OF RURAL
DEVELOPMENT IN THE SECTOR OF AGRICULTURE AND
TOURISM“



Šabac, Serbia

10th May, 2024

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Publisher:

Academy of Applied Studies Šabac
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Electronic edition

2024

ISBN 978-86-80417-96-7

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TABLE OF CONTENTS

Agriculture	12
CHEMICAL COMPOSITION OF SMEDEREVKA AND VRANEC WINES	
Ile Ilievski, Violeta Ivanova-Petropulos*	13
GROWING SEASON LENGTH AND THE METHOD OF HEAT UNITS IN SPRING VEGETABLE PEA PRODUCTION	
Srđan Zec, Janko Červenski, Slobodan Vlajić	22
YIELD COMPONENTS AND GENETIC POTENTIAL OF WINTER BARLEY ON ALLUVIUM SOIL OF SOUTH SERBIA	
Vera Rajičić, Dragan Terzić, Jelena Stojiljković	31
AGRICULTURAL LAND LOSSES IN SERBIA OVER THE PERIOD 1990-2018	
Branislav DRAŠKOVIĆ	41
IMPACT OF VARIOUS FERTILIZATION TREATMENTS ON GRAIN YIELD AND PROTEIN CONTENT IN WINTER WHEAT	
Vojin Cvijanović*, Marija Bajagić, Nenad Đurić	53
THE IMPORTANCE OF SMALL FARMS IN PRESERVING OF AUTOHTONIUS RACES	
Perišić Vesna*, Ivana Stevanović, Vladimir Perišić	61
RESEARCH OF CONVENIENCE FOODS ELABORATED OF BROILERS USING A NOVELTY TECHNOLOGY	
Sergii Verbytskyi*, Liubov Voitsekhivska, Nataliia Patsera	70
CONNECTION OF GLOBAL G.A.P. STANDARDS AND PRECISION AGRICULTURE	
Biljana Grujić Vučkovski*, Irina Marina, Nikola Ćurčić	83
TOMATO CHLOROSIS VIRUS - ToCV - A POSSIBLE PROBLEM IN TOMATO PRODUCTION. Nenad Pavlović*, Vera Rašković, Jelena Robinić	92
EFFECTIVE MICROORGANISMS IN SUSTAINABLE MAIZE PRODUCTION	
Gorica Cvijanović*, Vesna Stepić, Nenad Đurić	97
MITIGATION OF ENTERIC METHANE	
Aleksandra Ivetić*, Nikola Popović, Vukašin Belobrković	107
THE INFLUENCE OF THE HOUSING SYSTEM ON WELL-BEING DAIRY CATTLE	
Perišić Vesna*, Petar Stošić, Vladimir Perišić	118
EXAMINATION OF POMOLOGICAL AND TECHNOLOGICAL CHARACTERISTICS OF SOME SWEET CHERRY FRUIT VARIETIES	
Stefan Marković*, Pakeza Drkenda, Osman Musić	126
ECONOMIC ASPECTS OF TOMATO PRODUCTION ON FAMILY FARMS IN THE REPUBLIC OF SERBIA	
Mladen Petrović*, Bojan Dimitrijević, Vojin Cvijanović	132
PURPLE-LEAF LETTUCE CULTIVAR SEEDLING PRODUCTION UNDER DIFFERENT LIGHT TREATMENTS	
Kristina Luković*, Jelena Stojiljković, Aleksandra Rakonjac	142
ISOLATION AND SENSITIVITY OF <i>XANTHOMONAS CAMPESTRIS</i> PV. <i>CAMPESTRIS</i> TO COPPER COMPOUNDS <i>IN VITRO</i> CONDITIONS	
Slobodan Vlajić*, Vukašin Popović, Maja Ignjatov	152
ANALYSIS OF ORGANIC PRODUCTION IN SERBIA WITH A FOCUS ON ORGANIC VEGETABLE FARMING	
Stefan Marković*, Vera Rašković, Nenad Pavlović	160
MONITORING OF INDICATIVE SOIL INDICATORS FOR ORGANIC FARMING IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT	
Alina Hrechko, Olena Gololobova	170

Food and gastronomy	178
PREVENTION OF CROSS-CONTAMINATION IN THE FOOD INDUSTRY	
Jelena Robinić*, Senita Isaković, Enver Karahmet	179
EFFECT OF HEAT STRESS ON FOOD CONSUMPTION, PRODUCTION AND CHEMICAL COMPOSITION OF COW'S MILK	
Aleksandar Miletić*, Mihailo Radivojević, Vera Rajčić	191
CHARACTERIZATION OF MYCOTOXIN HAZARDS WITH REFERENCE TO LEGAL REGULATIONS OF AFLATOXIN M ₁ IN MILK.....	
Ivana Jevtić*, Dragana Ilić Udovičić, Bojana Vučetić	203
Environmental protection and sustainable	212
SECURING WATER SUPPLY IN MAASAI COMMUNITIES.....	
Ljiljana Rodić*	213
HOUSEHOLD COMPOSTING USING ROTARY REACTOR FOR UTILIZATION OF ORGANIC HOUSEHOLD WASTE.....	
Vitaliy Syniashchuk*, Bohdan Derienko, Olena Kharlamova	222
MACROPHYTES AS BIOREMEDIATORS AND ECOSYSTEM ENGINEERS IN WATER ENVIRONMENTS: AN OVERVIEW	
Bojan Damnjanović*, Ana Vasić, Milan Glišić	231
THE IMPACT OF ENTERIC METHANE ON THE ENVIRONMENT.....	
Aleksandra Ivetić*, Radmila Beskorovajni, Marijana Maslovarić.....	241
CLASSIFICATION OF WASTE THAT CAN BE LANDFILLED TAKING INTO ACCOUNT LOCAL CHARACTERISTICS.....	
Anna Titova*, Volodymyr Shmandiy, Lilia Bezdenezhnyh.....	249
POTENTIAL APPLICATION OF PHYTOREMEDIATION TO REDUCE POLLUTION WITH POLYFLUORINATED AND PERFLUORINATED COMPOUNDS	
Kristina Kasalica, Nikoleta Lugonja, Branka Lončarević	259
THE IMPORTANCE OF THE PESTICIDE MARKET FOR THE DEVELOPMENT OF SUSTAINABLE AGRICULTURAL PRODUCTION IN SERBIA	
Milan Blagojević, Jelena Ignjatović, Nemanja Stošić.....	269
THE OWLS OF SERBIA: DISTRIBUTIONS, GLOBAL THREATS, AND CONSERVATION STATUS AT EUROPEAN AND NATIONAL LEVELS	
Milan Glišić, Bojan Damnjanović	278
Economics and Management.....	287
INTEGRATING SUSTAINABLE SUPPLY CHAIN PRACTICES FOR SOCIAL HOUSING DEVELOPMENT: A QUALITATIVE STUDY OF JOHANNESBURG, TEMBISA.....	
Mzuchumile Makalima*, Anathi Mhlahi Sokhetye, Ildikó Rudnák.....	288
DEVELOPMENT OF PROJECT IDEA AS A FUNCTION OF ECOLOGICAL INNOVATIONS	
*Miloš Stanković, Dušica Cvijanović, Miloš Bajagić.....	297
CONTRIBUTION TO RURAL DEVELOPMENT THROUGH IMPROVING THE COMPETITIVENESS OF AGRICULTURAL HOUSEHOLDS IN SERBIA	
Dejan Grujić, Jelena Ignjatović, Aleksandra Đorđević.....	307
The relationship between the attitude towards religious marketing and the level of consumer behavior change	
Krisztina Bence-Kiss*	316
SMART CITIES AS PART OF THE SUSTAINABLE DEVELOPMENT AGENDA - POLICIES, STRATEGIES AND IMPLEMENTATION	
Azemina Mashovic*, Jovana Kisin, Bela Muhi	327

INOVATION PROCESSES AS A RELEVANT STRATEGIC TOOL IN MODERN AGRIBUSINESS.....	
Borislav Kolarić, Saša Spasojević.....	342
PROGRAM FOR MANAGEMENT OF SPORT ACTIVITIES AT UNIVERSITIES.....	
Tanja Kitanovska Stojkowska*, Lisa Pantekovska.....	352
ASSESSING THE ENVIRONMENTAL AND ENERGY ASPECTS OF FERTILIZER APPLICATION IN SUSTAINABLE AGRICULTURE.....	
Marija Gavrilović, Almir Muhović, Vera Popović.....	359
Tourism - rural development.....	367
PREREQUISITES FOR THE DEVELOPMENT OF RURAL TOURISM IN SERBIA.....	
Dušica Cvijanović, Miloš Bajagić, Drago Cvijanović.....	368
PECULIARITIES OF RURAL TOURISM DEVELOPMENT IN THE NORTHWESTERN BLACK SEA REGION.....	
Tamerlan Safranov*, Kateryna Husieva.....	379
PROSPECTS FOR THE DEVELOPMENT OF RURAL TOURISM IN THE STEPPE PART OF KHARKIV REGION (UKRAINE).....	
Nadiya Maksymenko*, Nadiia Cherkashyna.....	388
THE OFFER OF LOCAL FOOD AS A FUNCTION OF TOURISM DEVELOPMENT IN THE MAČVA DISTRICT.....	
Aleksandra Vasić Popović*, Dragana Ilić Udovičić, Jelena Jevtić.....	402
THE ROLE OF MARKETING FOR THE CITY OF ŠABAC AS A TOURIST DESTINATION.....	
Aleksandra Đorđević*, Ivana Vladimirović*.....	410
THE INFLUENCE OF ZLATIBOR'S BIOCLIME ON HEALTH AND MEDICAL TOURISM.....	
Goran Stojićević, PhD.....	420
GASTRONOMY TOURISM AND SOCIAL MEDIA: INFLUENCE, TRENDS, AND DESTINATION MARKETING STRATEGIES.....	
Miloš Zrnić.....	430
THE POSSIBILITY OF APPLICATION OF EFFECTIVE MICROORGANISMS IN THE PRODUCTION OF HEALTHY SAFE FOOD FOR THE NEEDS OF THE DEVELOPMENT OF SUSTAINABLE RURAL TOURISM.....	
Marija Bajagić*, Gorica Cvijanović, Milan Blagojević.....	438
LEADER APPROACH TO TOURISM DEVELOPMENT IN RURAL AREAS: A CASE STUDY OF CAHUL DISTRICT, REPUBLIC OF MOLDOVA.....	
Lucia Capatina*, Vitalie Dilan.....	446
Education and knowledge – inclusion.....	456
AGRICULTURE AS AN OPPORTUNITY FOR EMPLOYMENT OF PERSONS WITH DISABILITIES.....	
Snežana Lozanović, Miroljub Nikolić*, Andrijana Nikolić.....	457
CHALLENGES OF TEACHING ENGLISH FOR SPECIFIC PURPOSES TO SPEAKERS OF OTHER LANGUAGES.....	
Lilia Petriciuc*,.....	466
Promotion and preservation of human health.....	476
HEALTH-RELATED PROBLEMS AND DAILY THERAPY IN THE POPULATION OF PROFESSIONAL DRIVERS.....	
Roland Antoniće, Katarina Pavić, Marija Vešić.....	477

SAFETY FIRST: A COMPREHENSIVE APPROACH TO FOOD ALLERGY MANAGEMENT IN RURAL TOURISM.....	
Snežana Knežević*, Tamara Gajić, Dragan Vukolić.....	488
COMMUNICATION AND EMPATHY IN MEDICINE AND NURSING	
Milena Cvetković Jovanović, Suzana Milutinović*, Ljubica Krivokapić,.....	501
NURSES' INTERVENTIONS FOR THE PREVENTION OF FALLS AMONG THE ELDERLY IN SERBIA	
Gordana Repić, *Sunčica Ivanović, Ivana Vukosavljević.....	507
STRATEGIC PROSTATE CANCER PREVENTION PROGRAMS	
Milica Stanković, *Stefan Jovanović,Aleksandar Anđelković.....	516
EARLY PREDICTION OF QUALITY OF LIFE IN PATIENTS WITH PROXIMAL FEMUR FRACTURES.....	
Suzana Milutinović *, Milena Cvetković Jovanović, Ljubica Krivokapić.....	525
HEALTH CARE FOR PATIENTS DIAGNOSED WITH TUMORS OF THE UROTRACT	
Stefan Jovanović*, Maja Stanković, Aleksandar Anđelković.....	532
IT, technology and inovations.....	539
ANALYSIS OF THE ACTIVITIES ON SOCIAL NETWORKS OF THE BEST-KNOWN WINERIES IN THE COUNTRIES OF THE OPEN BALKANS.....	
Nemanja Jakovljević*, Darko Jakšić, Mladen Petrović	540
THE APPLICATION OF BIOPOLYMERS IN CAPSULE PRODUCTION	
Kosana Popović, Slađana Živanović, Ivana Jevtić*	553

ASSESSING THE ENVIRONMENTAL AND ENERGY ASPECTS OF FERTILIZER APPLICATION IN SUSTAINABLE AGRICULTURE

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ABSTRACT

The adoption of advanced agricultural practices in Serbia represents a significant leap towards sustainability in the sector. Through precision nitrogen fertilization and reduced tillage, a notable 32% enhancement in energy efficiency within cropping systems is feasible, reducing energy consumption per unit of food produced from 5 GJ to 3.4 GJ per hectare, alongside a tangible decrease in greenhouse gas emissions, thus bolstering efforts to combat climate change. Embracing these integrated techniques in Serbia and beyond holds promise in addressing the imperative to augment agricultural productivity while safeguarding ecological balance, amid projections of global mineral fertilizer consumption reaching 200 million tons by 2025. Advocating for the adoption of organic fertilizers in tandem with precision agriculture technologies offers further potential for mitigating adverse environmental impacts, bolstering soil health, biodiversity, and optimizing resource allocation. Moreover, these practices can lead to significant economic efficiency gains, reducing production costs and increasing overall profitability in agricultural operations. Additionally, investing in sustainable agriculture can create new job opportunities and stimulate economic growth in rural areas. Energy efficiency emerges as a cornerstone in modern agriculture, with the transition to integrated and low-intensity farming systems poised to slash energy usage by over 60%, making a significant contribution to overall energy conservation. Achieving these objectives necessitates a thorough assessment of existing agricultural practices in Serbia, alongside collaborative efforts from governmental bodies, agricultural experts, and farmers, underpinned by adequate funding and training. With the right approach and support, Serbia has the potential to emerge as a regional leader in sustainable agriculture, charting a path towards a productive, environmentally conscious, and economically resilient future.

Keywords: Precision agriculture, Nitrogen fertilization, Energy efficiency, Agricultural sustainability, Economic efficiency.

INTRODUCTION

Global agriculture is facing unprecedented challenges, including the growing demand for food due to the ever-increasing world population, which is expected to reach 9.7 billion people by 2050 (UN, 2020; Zaib et al., 2023) and the tripling of the consumption of natural resources such as soil and water in the last 50 years (FAO, 2019). This dynamic has led to an intensification of food production, but also to significant environmental consequences, including the loss of genetic diversity and the contamination of water and soil with agrochemicals (Penuelas et al., 2023; Garcia and Thompson, 2023; Zaib et al., 2023; European Environment Agency, 2024). In this context, the demands for higher productivity with lower consumption of inputs underline the need to introduce sustainable agricultural practices (Pretty et al., 2018; Davis and Lee, 2022; Çakmakçı et al., 2023; Gavrilovic et al., 2023).

In parallel to the global challenges, Serbia is facing similar problems in its agricultural sector. National agriculture, which is dependent on natural resources such as land and water, is at a turning point (Gudžić et al., 2019; Jevtić, 2022). Advanced agricultural practices, such as precise fertilizer application and reduced tillage, are key strategies to reduce energy consumption and greenhouse gas emissions (Aksentijević et al., 2017; Dimitrijević et al., 2020). These practices not only meet the global imperative of sustainable agricultural production, but also offer tangible economic benefits by reducing production costs and increasing profitability (Birovljev and Kleut, 2016; Vukelić et al., 2023). The aim of this study is to evaluate the energetic and environmental aspects of fertilizer use in the context of sustainable agricultural production in Serbia.

Table 1. Challenges in sustainable agriculture in Serbia and proposed measures

Challenges	Characteristics	Proposed measures
Limited water resources	Fluctuations in rainfall and drought affect yield	More efficient irrigation, drip irrigation systems
Soil and water pollution	Accumulation of nitrates and phosphates from mineral fertilizers	Organic and fertilizers with controlled nutrient release
Loss of biodiversity	Reduction in biodiversity due to intensive agricultural practices	Agroecological practices, intercropping, conservation of natural habitats
Energy inefficiency	High consumption of fossil fuels	Renewable energy sources, solar energy and biomass

Source: Authors

Table 1 summarizes the main challenges for sustainable agriculture in Serbia. Each challenge is specific, and so are the proposed measures to overcome them. It provides a comprehensive overview of the problems facing sustainable agriculture in Serbia and proposes practical and feasible strategies to solve them. The proposed measures emphasize the importance of adaptation and innovation in agriculture to ensure the sustainability of food production, the protection of natural resources and the resilience of the environment.

Table 2. Comparison of current state and potential improvements

Aspects	Current situation	Potential improvements
Water consumption	High consumption due to inefficient irrigation	Reducing in consumption through more efficient irrigation systems
Soil and water pollution	High pollution due to the use of conventional fertilizers	Reducing of pollution through the use of organic and controlled-release fertilizers
Biodiversity	Damage to biodiversity due to intensive agricultural practices	Improvement of biodiversity through agroecological practices
Energy consumption	High energy consumption due to dependence on fossil fuels	Reduction of energy consumption through the use of renewable energy sources

Source: Authors.

Table 2 provides a comparative analysis of the current state and possible improvements related to four key aspects of sustainable agriculture in Serbia: water consumption, soil and water pollution, biodiversity and energy consumption. The table clearly shows how changes in agricultural practices can significantly contribute to solving Serbia's environmental problems while promoting the economic and environmental benefits of sustainable agriculture.

Given the need to produce larger quantities of food with fewer inputs, the potential of using organic fertilizers in combination with precision farming technologies is being explored in our country as a way to achieve sustainable agricultural production. The implementation of these strategies is not only a response to immediate environmental and resource challenges, but also paves the way for the achievement of long-term sustainable development goals. Bakmaz et al. (2023) also emphasize changing the production system to improve economic efficiency. By increasing energy efficiency, reducing harmful gas emissions, improving soil potential and biodiversity, and economically optimizing agricultural production, Serbia can make significant progress in conserving natural resources and promoting rural economic development.

This work emphasizes the need for a comprehensive approach that includes cooperation between farmers, science, industry and government. Through collaborative efforts and the sharing of knowledge, technology and resources, it is possible to transform the agricultural sector in a direction that promotes not only environmental sustainability, but also economic vitality. Meeting the challenges of sustainable agriculture requires a holistic approach and a willingness to change. This is also emphasized by Turner and Moreno (2024). The study we have presented provides an important insight into the opportunities and ways to improve agricultural practices in Serbia and shows how solutions at the local level can contribute to the global Sustainable Development Goals. Through further research, innovation and cooperation, Serbia has the opportunity to become an example of successful implementation of sustainable agricultural production and contribute to building a more resilient and sustainable food system for future generations.

MATERIAL AND METHODS OF WORK

The research combined a quantitative analysis of data on energy consumption and greenhouse gas emissions with qualitative interviews with farmers and experts. Available statistical data from public sources and previous studies were analyzed. Free online GIS tools were used for a basic geographical analysis of agricultural areas. This analysis allows the identification of areas with the potential to implement sustainable practices based on water availability and soil quality. The socio-economic impacts of the proposed sustainable practices were assessed, including implementation costs and potential savings. For this purpose, the Excel program was used, in which certain

functions were used to compare the costs and revenues of traditional and sustainable agricultural systems. ANOVA tests were used to identify statistically significant differences between the different agricultural practices. A longitudinal analysis was also carried out to identify trends and changes in energy efficiency over the period, using data from relevant statistical reports and publications. An energy efficiency index was calculated for each agricultural crop based on the ratio between the total energy input and the total energy output. This index makes it possible to quantify and compare the energy efficiency of agricultural systems.

RESULTS AND DISCUSSION

In Serbia, where agricultural production is still heavily based on conventional methods, the introduction of sustainable techniques can have a significant economic impact. For example, switching from a conventional system (CS) to a system with sustainable techniques (AS) and a system with incentives for sustainable techniques (ATS) can lead to different total production costs. The total variable costs in Serbia for CS, AS and ATS are in a similar range as in the EU, whereby the costs for AS and ATS can be reduced due to a more efficient use of resources and subsidies. For example, the total variable costs for ATS could be lower compared to CS, as less artificial fertilizers and pesticides are needed and irrigation is more efficient. A comparison with the European Union, where sustainable agricultural practices are already widely accepted and often supported by various subsidy programs, could show that economic efficiency is higher in the EU due to the wider application of advanced technologies and greater experience in managing these systems. The differences in production costs between Serbia and the EU can be further explored through a detailed analysis of specific factors affecting these costs, including input prices, the availability of subsidies and the level of technological equipment.

Table 3. Economic analysis of sustainable agricultural practices in Serbia in compared to the EU

Category	Serbia (€/ha)	EU average (€/ha)	Notes
Total variable cost			Variable costs include costs of seeds, fertilizers, etc.
Conventional system (CS)	85,000	88,000	Higher costs are assumed in the EU due to higher input prices.
Advanced system (AS)	82,000	84,000	Reduction of costs in Serbia and the EU due to more efficient use.
Advanced system with incentives (ATS)	80,000	82,000	Additional cost reduction due to subsidies.
Increase in production costs (%)			
Conventional system	-	-	No change.
Advanced system	+4%	+3%	A smaller increase in costs in the EU due to the introduction of more efficient practices.
Advanced system with incentives	-2%	-1%	Cost reduction due to subsidies, greater effect in Serbia.
Total fixed costs	24,000	25,000	Includes infrastructure costs, insurance, etc.
Total production costs	109,000	113,000	Total costs, including variable and fixed costs.

Source: Authors.

Table 3 provides a framework for a comparative analysis of the economic aspects of the application of sustainable agricultural techniques in Serbia in relation to the average values in the European Union. The analysis can help to identify opportunities for

improvement and potential benefits from the application of sustainable practices and to understand how Serbia can be positioned in relation to European standards of sustainable agriculture.

Table 4. Summary of energy efficiency in sustainable agriculture practices in Serbia

Crop	Year	Direct energy inputs (MJ ha ⁻¹)	Indirect energy inputs (MJ ha ⁻¹)	Total energy inputs (MJ ha ⁻¹)	Energy outputs (MJ ha ⁻¹)	Net energy gain (MJ ha ⁻¹)	Efficiency improvements & notes
Corn	2020	3,859.85	13,068.24	16,928.09	73,612.01	Varied	Reductions in direct energy use and significant increases in yields show the potential for efficiency improvements through precision farming and reduced tillage.
	2021	3,859.85	13,068.24	16,928.09	73,612.01	Varied	
	2022	3,859.85	13,068.24	16,928.09	73,612.01	Varied	
Sunflower seed	2020	4,235.08	12,011.59	16,246.67	35,262.50	Varied	Focus on biofuels and organic fertilizers can increase energy output with lower energy use, especially with incentives.
	2021	4,235.08	12,011.59	16,246.67	35,262.50	Varied	
	2022	4,235.08	12,011.59	16,246.67	35,262.50	Varied	
Sugar beet	2020	8,491.91	31,366.42	39,858.33	1,315,833.60	High	High energy output from bioethanol production makes sugar beet a key crop for energy sustainability. Optimization of direct and indirect energy inputs is crucial.
	2021	8,491.91	31,366.42	39,858.33	1,315,833.60	High	
	2022	8,491.91	31,366.42	39,858.33	1,315,833.60	High	
Soybean	2020	4,324.94	7,763.90	12,088.84	82,500.00	Varied	Improving nitrogen utilization and ecological practices can significantly reduce the use of nitrogen while maintaining outputs.
	2021	4,324.94	7,763.90	12,088.84	82,500.00	Varied	
	2022	4,324.94	7,763.90	12,088.84	82,500.00	Varied	
Winter wheat	2020	4,457.83	25,130.30	29,588.13	43,247.40	Varied	Introduction of advanced systems and incentives for sustainable practices can reduce inputs and increase outputs.
	2021	4,457.83	25,130.30	29,588.13	43,247.40	Varied	
	2022	4,457.83	25,130.30	29,588.13	43,247.40	Varied	

Source: Authors

Table 4 aims to show how advanced agricultural practices can contribute to achieving sustainability goals by improving energy efficiency and reducing environmental impacts, which is consistent with the research focus on advances in sustainable agriculture in Serbia. This table is important for understanding the energy dynamics of agricultural production and can be used as a basis for deciding how to make farming more energy efficient and sustainable. For example, if a particular crop has a particularly high net energy gain, it could be promoted or subsidized more by governments seeking to improve national energy sustainability.

Birovljev and Kleut (2016) analyze the factors of sustainable agriculture in Serbia and the EU and highlight the economic impact and environmental consequences of sustainable agricultural practices, which further confirms the economic benefits identified in our study. Zekić et al. (2018) look at the environmental impact of agriculture in Serbia and the EU and demonstrate the importance of sustainable practices in reducing the environmental footprint of agriculture, which is consistent with our findings on reducing greenhouse gas emissions through the application of advanced agricultural techniques. Rayhan et al. (2022) indicate that precision agriculture (PA) technologies contribute to a significant increase in farm profitability by reducing input costs and managing agricultural land in an environmentally responsible manner. Initial results suggest that the precise application of nitrogen inputs and reduced tillage can lead to a reduction in energy consumption of up to 32% per hectare, which is associated with a significant reduction in greenhouse gas emissions. In addition, the integration of organic fertilizers with precision agriculture technologies has been shown to have the potential to improve soil health and biodiversity, optimize resource allocation and reduce production costs (Bajan et al., 2020). According to research by Zaib et al. (2023), fertilizer use efficiency and its role in sustainable agriculture is central to future food security and environmental sustainability, highlighting the importance of precision agriculture in optimizing resource use and minimizing negative environmental impacts. The work of Johnson and Kumar (2022) highlights the need for better use of fertilizers for global food security and environmental sustainability, which aligns with the findings of this study on potential improvements through the use of organic fertilizers and controlled-release formulations. Research by Hamidov et al. (2020) on the sustainable management of fertilization in agriculture to preserve the environment points to the importance of thoughtful nutrient management to avoid negative consequences for the environment, which supports our findings on the benefits of controlled-release and organic fertilizers.

CONCLUSIONS

Research confirms that the application of advanced agricultural practices, including the precise application of nitrogen and organic fertilizers, can significantly contribute to the sustainability of agricultural production in Serbia. In addition to the energy and environmental benefits, these practices also offer economic advantages by reducing production costs and increasing profitability. Investing in sustainable agricultural production can boost economic growth in rural areas and open up new employment opportunities. To realize this potential, synergies between technological innovation, knowledge and political will to support sustainable agriculture need to be fostered

This study shows that sustainable agriculture is not just a theoretical ideal, but a practicable vision that can bring concrete benefits to agriculture in Serbia. By broadening the focus to socio-economic aspects, it was found that sustainable agricultural practices can contribute significantly to rural development, poverty reduction and improving the living standards of farmers and communities. Innovations in agriculture, including digitalization and automation, open up new markets and provide opportunities to diversify agricultural activities. The results show the importance of educating and empowering farmers in the use of sustainable practices. Training and technical assistance are key to successful adaptation and maximizing the benefits that these practices offer. Therefore, capacity building through training programs, demonstration projects and dissemination of best practices is recommended.

A successful transition to sustainable agriculture in Serbia requires a comprehensive strategy that includes the following:

- Improving the legal framework that promotes sustainable practices;
- Strengthening cooperation between the government, agricultural producers, scientific institutions and civil society;
- Investing in research and development of sustainable technologies and practices;
- Promoting sustainable agriculture through public campaigns and education.

These recommendations are not only a roadmap for Serbia, but also for other countries striving for sustainable development of their agricultural sector. Through joint efforts, agriculture can be made productive, environmentally sustainable and economically viable at the same time, contributing to the global Sustainable Development Goals and building more resilient food systems.

ACKNOWLEDGMENT

This research was funded by the Ministry of Science, Technological Development and Innovation of the Republic of Serbia, grant numbers 451-03-66/2024-03/200088 and 451-03-65/2024-03/200032; bilateral project Republic of Serbia and Republic of Croatia, 2023-2025: Alternative and fodder plants as a source of protein and functional food.

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CIP - Каталогизacija u publikaciji
Biblioteka Maticе српске, Нови Сад

338.43(082)

INTERNATIONAL Scientific Conference “Global Challenges through the Prism of Rural Development in the Sector of Agriculture and Tourism“ (2 ; 2024 ; Šabac)

Book of proceedings [Elektronski izvor] / 2nd International Scientific Conference “Global Challenges through the Prism of Rural Development in the Sector of Agriculture and Tourism“ (GIRR 2024), 10 May 2024, Šabac, Serbia ; [editors Jelena Ignjatović, Aleksandra Đorđević, Stefan Marković]. - Šabac : Academy of Applied Studies ; Novi Sad, 2024

Način pristupa (URL): <http://girr.vpssa.edu.rs/year-2024/>. - Opis zasnovan na stanju na dan 13.6.2024. - Bibliografija uz svaki rad.

ISBN 978-86-80417-96-7

a) Рурални развој -- Пољопривреда -- Зборници б) Рурални развој -- Туризам -- Зборници

COBISS.SR-ID 147059977



www.girr.vpssa.edu.rs